

Welcome to DIALOG
Status: Connected

Dialog level 02.02.11D

Last logoff: 14mar02 19:46:21

Logon file405 14mar02 19:57:19

KWIC is set to 50.

HIGHLIGHT set on as 1+1

COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,77,35,583,65,2,233,99,474,475,256.

SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.

SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.

SUBCL35 is set ON as an alias for 139,267,268,625,626.

SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.8 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

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/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database

(e.g., B1 for ERIC).

?b coredbs,subcl14

?ds

Set	Items	Description
S1	190	((COLLECT??? OR OBTAIN???) (3N) DATA) (5W) (PUBLIC(W) PLACE? ? - OR AIRPORT? ? OR TRAIN(W) STATION? ?)
S2	2518	SURVEY??? (5W) (PUBLIC(W) PLACE? ? OR AIRPORT? ? OR TRAIN(W) STATION? ?)
S3	2699	S1 OR S2
S4	2292	RD (unique items)
S5	26	S4 AND ADVERTI????? (5N) (PUBLIC(W) PLACE? ? OR AIRPORT? ? - OR TRAIN(W) STATION? ?)

1/6

?t/3/all

5/3/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

00862275 95-11667

Grounded beefs: Monopoly prices, minority business, and the price of hamburgers at U.S. airports

Langbein, Laura I; Wilson, Len

Public Administration Review v54n3 PP: 259-264 May/Jun 1994

ISSN: 0033-3352 JRNL CODE: PAR

WORD COUNT: 5700

5/3/2 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

00554523 91-28880

Knowing What - And Why

Nelms, Douglas W.

Air Transport World v28n6 PP: 74-81 Jun 1991

ISSN: 0002-2543 JRNL CODE: ATW

WORD COUNT: 3101

5/3/3 (Item 1 from file: 476)

DIALOG(R)File 476:Financial Times Fulltext

(c) 2002 Financial Times Ltd. All rts. reserv.

0002508828 B0CBWATAERFT

Financial Times *Survey*: Birmingham International *Airport* - Confidence in return to net profit

ARTHUR SMITH

Financial Times, P 28

Friday, April 6, 1984

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

Word Count: 983

5/3/4 (Item 1 from file: 624)

DIALOG(R)File 624:McGraw-Hill Publications

(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0677521

Travelers Like Airport, Inflight Ads, Survey Finds

Aviation Daily June 29, 1995; Pg 522; Vol. 320, No. 63

Journal Code: AD ISSN: 0193-4597

Word Count: 173 *Full text available in Formats 5, 7 and 9*

5/3/5 (Item 2 from file: 624)

DIALOG(R)File 624:McGraw-Hill Publications

(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

0674148

Nielsen AIR Completes *Airport* *Advertising* Surveys

Airports Jun 27, 1995; Pg 256; Vol. 12, No. 26

Journal Code: AP ISSN: 1044-9469

Section Heading: Companies and Contracts

Word Count: 195 *Full text available in Formats 5, 7 and 9*

5/3/6 (Item 1 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2002 The Gale Group. All rts. reserv.

02775383 Supplier Number: 45632012 (USE FORMAT 7 FOR FULLTEXT)

NIELSEN AIR *SURVEY* IDENTIFIES POTENTIAL FOR *AIRPORT* A
World Airport Week, v2, n26, pN/A
June 27, 1995
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 274

5/3/7 (Item 1 from file: 160)
DIALOG(R) File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

02480618

Ackerley Communications - Out-of-Home Media Advertising
S1 SEC Registration September 29, 1989 p. N/A

5/3/8 (Item 1 from file: 634)
DIALOG(R) File 634:San Jose Mercury
(c) 2002 San Jose Mercury News. All rts. reserv.

04504438

HOW TO FATHOM AIRPORT PARKING
SAN JOSE MERCURY NEWS (SJ) - Sunday, January 17, 1988
By: Mercury News staff and wire reports
Edition: Morning Final Section: Travel Page: 3T
Word Count: 653

5/3/9 (Item 1 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

07521360 SUPPLIER NUMBER: 15802876 (USE FORMAT 7 OR 9 FOR FULL TEXT)
BWJ campaign gets good results. (Baltimore/Washington *Airport*
advertising campaign) (Brief Article)
Travel Weekly, v53, n70, p32(1)
Sept 5, 1994
DOCUMENT TYPE: Brief Article ISSN: 0041-2082 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 130 LINE COUNT: 00010

5/3/10 (Item 1 from file: 20)
DIALOG(R) File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

17749583 (USE FORMAT 7 OR 9 FOR FULLTEXT)
New Airport Terminal, Same Tangled Deals in Detroit
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (DETROIT FREE PRESS - MICHIGAN)
July 12, 2001
JOURNAL CODE: KDFP LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 2704

5/3/11 (Item 2 from file: 20)
DIALOG(R) File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

14308629 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Columbia, S.C., Airport Thrives under Savvy New Leader
Ted Reed
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (CHARLOTTE OBSERVER - NORTH
CAROLINA)
December 17, 2000
JOURNAL CODE: KCOB LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1221

3

5/3/12 (Item 1 from file: 635)
DIALOG(R) File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0847290 98-07645

BWI wants to be on national travelers' radar

Ey, Craig S

Baltimore Business Journal (Baltimore, MD, US), V15 N16 p1

PUBL DATE: 970905

WORD COUNT: 715

DATELINE: Baltimore, MD, US, South Atlantic

5/3/13 (Item 2 from file: 635)
DIALOG(R) File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0809070 97-69340

Columbus luring air travelers 'It's a fare choice,' billboard crows

Miller, Nick

Cincinnati Post (Cincinnati, OH, US) p1.A

PUBL DATE: 970506

WORD COUNT: 576

DATELINE: Cincinnati, OH, US, North Central

5/3/14 (Item 3 from file: 635)
DIALOG(R) File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0545479 95-02386

KCI ad campaign successful in luring Wichita, Des Moines travelers

Klaus, Krista Martin

Kansas City Business Journal (Kansas City, MO, US), V13 N9 s1 p10

PUBL DATE: 941118

WORD COUNT: 726

DATELINE: Kansas City, MO, US

5/3/15 (Item 1 from file: 492)
DIALOG(R) File 492:Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rts. reserv.

07325196

UPDATE

Arizona Republic (AR) - SUNDAY, November 21, 1993

By: Compiled by Thomas Ropp of The Arizona Republic.

Edition: Final Chaser Section: Travel Page: T4

Word Count: 548

5/3/16 (Item 1 from file: 494)
DIALOG(R) File 494:St LouisPost-Dispatch
(c) 2002 St Louis Post-Dispatch. All rts. reserv.

04501893

TRAVEL NOTES DISNEY WORLD RAISES PRICES FOR TICKETS

ST. LOUIS POST DISPATCH (SL) - SUNDAY January 10, 1988

By: 1988, New York Times News Service

Edition: LATE FIVE STAR Section: TRAVEL Page: 4f

Word Count: 757

5/3/17 (Item 1 from file: 498)
DIALOG(R) File 498:Detroit Free Press
(c) 2002 Detroit Free Press Inc. All rts. reserv.

11193055

NEW AIR TERMINAL, SAME TANGLED DEALS WEB OF LINKED ENTREPRENEURS SNAGS

MILLIONS IN CONTRACTS COUNTY SAYS MIDFIELD PROJECT BUSINESS IS ALL ABOVEBOARD

Detroit Free Press (FP) - Thursday, July 12, 2001

By: TINA LAM, DANIEL G. FRICKER and DENNIS NIEMIEC FREE PRESSSTAFF WRITERS

Edition: METRO FINAL Section: NWS Page: 1A

Word Count: 3,169

5/3/18 (Item 2 from file: 498)

DIALOG(R)File 498:Detroit Free Press

(c) 2002 Detroit Free Press Inc. All rts. reserv.

10576068

CAMPAIGN TRIES TO GIVE METRO 1ST-CLASS IMAGE AIRPORT WILL PROMOTE SEVERAL IMPROVEMENTS

Detroit Free Press (FP) - Thursday, March 16, 2000

By: DANIEL G. FRICKER FREE PRESS BUSINESS WRITER

Edition: METRO FINAL Section: BIZ; BUSINESS Page: 1C

Word Count: 691

5/3/19 (Item 1 from file: 630)

DIALOG(R)File 630:Los Angeles Times

(c) 2002 Los Angeles Times. All rts. reserv.

01603050 (USE FORMAT 7 FOR FULLTEXT)

Poll on El Toro Finds Support Still Lagging

South County continues to lead the opposition, but for the first time a

North County majority also is against airport.

JEAN O. PASCO, TIMES STAFF WRITER

Los Angeles Times , Orange County Edition ed, colB, p3

Friday October 27, 2000

DOCUMENT TYPE: Poll or Survey; Infographic

SECTION HEADING: Metro Desk

WORD COUNT: 680

5/3/20 (Item 1 from file: 632)

DIALOG(R)File 632:Chicago Tribune

(c) 2002 Chicago Tribune. All rts. reserv.

08563291

LUGGAGE-CART DEAL MAY SADDLE O'HARE WITH AN \$800,000 LOSS

Chicago Tribune (CT) - SUNDAY, March 3, 1996

By: Robert Becker and Laurie Cohen, Tribune Staff Writers.

Edition: CHICAGOLAND FINAL Section: NEWS Page: 1

Word Count: 1,365

5/3/21 (Item 1 from file: 702)

DIALOG(R)File 702:Miami Herald

(c) 2002 The Miami Herald Publishing Co. All rts. reserv.

10228018

POLITICS AND MONEY RULE BROWARD AIRPORT CONTRACTS, CONTRIBUTIONS IN THE MIX

Miami Herald (MH) - Monday, August 16, 1999

By: MEG JAMES and NEIL REISNER, Herald Staff Writers

Edition: Final Section: Front Page: 1A

Word Count: 2,222

5/3/22 (Item 1 from file: 703)

DIALOG(R)File 703:USA Today

(c) 2002 USA Today. All rts. reserv.

08755739

Space is fine frontier at Northwest Detroit terminal

USA TODAY (US) - TUESDAY February 26, 2002

By: David Kiley

5/3/23 (Item 1 from file: 704)
DIALOG(R) File 704: (Portland) The Oregonian
(c) 2002 The Oregonian. All rts. reserv.

07325035
ATLANTA AIRPORT BANS SMOKING IN PUBLIC AREAS
Oregonian (PO) - SUNDAY, November 21, 1993
By: From wire reports
Edition: FOURTH Section: TRAVEL Page: T11
Word Count: 191

5/3/24 (Item 1 from file: 713)
DIALOG(R) File 713: Atlanta J/Const.
(c) 2002 Atlanta Newspapers. All rts. reserv.

09093245
CHANGES AFOOT IN TV BABBLE AT HARTSFIELD
Atlanta Constitution & JOURNAL (AC & JOURNAL) - Thursday, April 3, 1997
By: Colin Campbell
Section: LOCAL NEWS Page: B/(CONSTITUTION): 01
Word Count: 555

5/3/25 (Item 1 from file: 725)
DIALOG(R) File 725: (Cleveland) Plain Dealer
(c) 2000 The Plain Dealer. All rts. reserv.

10622038
ADVERTISING AT HOPKINS UP IN AIR MAYOR, COUNCIL AT ODDS ON CONTRACT
Plain Dealer (Cleveland) (PD) - Monday, May 1, 2000
By: CHRISTOPHER QUINN PLAIN DEALER REPORTER
Edition: FINAL / ALL Section: NORTHEAST OHIO Page: 4B
Word Count: 608

5/3/26 (Item 1 from file: 735)
DIALOG(R) File 735: St. Petersburg Times
(c) 2000 St. Petersburg Times. All rts. reserv.

07333134
MORE DISCOUNTS FOR SENIORS
St. Petersburg Times (PE) - SUNDAY November 28, 1993
By: Compiled from Wire Reports
Edition: CITY Section: TRAVEL Page: 6E
Word Count: 1,180

6/6

Welcome to DIALOG
Status: Connected

Dialog level 02.02.11D

Last logoff: 14mar02 19:23:25
Logon file405 14mar02 19:23:58
KWIC is set to 50.
HILIGHT set on as '*'

COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148,20,77,35,583,65,2,233,99,474,475,256.

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SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.

SUBCL35 is set ON as an alias for 139,267,268,625,626.

SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.8 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu ***

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Enter an option number to view information or to connect to an online service. Enter a BEGIN command plus a file number to search a database

(e.g., B1 for ERIC).

?b coredbs,subcl14

?ds

Set	Items	Description
S1	2437861	ADVERTI??????? AND (PUBLIC OR BILLBOARD? ? OR AIRPORT OR T-RAIN)
S2	24	S1 AND (ADVERTI??????? (5N)OPTIM?????) (5N) (PERSONS OR AUDIENCE)
S3	12	RD (unique items)

follows

1/4

09/ 422, 195
Srch 01 in all rpg
NPL dbr for 705/14

?t/3/all

3/3/1 (Item 1 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
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00290127 85-30561
Financing British Broadcasting
Cave, Martin
Lloyds Bank Review n157 PP: 25-35 Jul 1985
ISSN: 0024-547X JRNL CODE: LBR

3/3/2 (Item 1 from file: 9)
DIALOG(R) File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

01523085 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Building brand loyalty among hip Asian teens
(International marketers are focusing on Asia's youth market to build brand loyalty)
Advertising Age International Supplement, p i28
June 1996
DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1236

3/3/3 (Item 1 from file: 810)
DIALOG(R) File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0946284 BW1553

REGENT COMMUNICATIONS: Regent Completes Acquisition of KOSS-FM, Lancaster, California

December 01, 1998

Byline: Business Editors

3/3/4 (Item 1 from file: 275)
DIALOG(R) File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02304747 SUPPLIER NUMBER: 54840891 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Ad execs predict continued growth, see need for sensitivity on privacy. (Internet World's fourth annual *Advertising* Roundtable discussion) (Industry Trend or Event) (Panel Discussion)
Wang, Nelson
Internet World, 5, 21, 1
June 7, 1999
DOCUMENT TYPE: Panel Discussion ISSN: 1097-8291 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 3481 LINE COUNT: 00257

3/3/5 (Item 1 from file: 621)
DIALOG(R) File 621:Gale Group New Prod. Annou. (R)
(c) 2002 The Gale Group. All rts. reserv.

01766209 Supplier Number: 53330300 (USE FORMAT 7 FOR FULLTEXT)
RPT/Regent Completes Acquisition of KOSS-FM, Lancaster, California.
Business Wire, p1555
Dec 2, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 200

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full text
examine

dep 4 3

2/

3/3/6 (Item 1 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

08569848 Supplier Number: 74033937 (USE FORMAT 7 FOR FULLTEXT)
Media Planning Takes an Unexpected Turn.
McCrea, Bridget
Response TV, v9, n7, p34
April, 2001
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2190

3/3/7 (Item 2 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

08119864 Supplier Number: 67683598 (USE FORMAT 7 FOR FULLTEXT)
ITV must do more than merely win the ratings war. (Independent Television) (Column)
Reid, Alasdair
Campaign, p20
Nov 24, 2000.
Language: English Record Type: Fulltext
Article Type: Column
Document Type: Magazine/Journal; Trade
Word Count: 1215

3/3/8 (Item 3 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

06681084 Supplier Number: 55911474 (USE FORMAT 7 FOR FULLTEXT)
It's not just about slapping a web address on your TV ad
Anstead, Mark
Campaign, pS23
Sept 10, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2341

3/3/9 (Item 1 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c) 2002 The Gale Group. All rts. reserv.

10108881 SUPPLIER NUMBER: 20397664 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Evaluation of antismoking *advertising* campaigns.
Goldman, Lisa K.; Glantz, Stanton A.
JAMA, The Journal of the American Medical Association, v279, n10, p772(6)
March 11, 1998
ISSN: 0098-7484 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 6331 LINE COUNT: 00550

3/3/10 (Item 2 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c) 2002 The Gale Group. All rts. reserv.

02026883 SUPPLIER NUMBER: 03121152 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Who wants it, for what, and why? (Videotex - part III)
Vilardi, Vivienne
Marketing & Media Decisions, v18, p72(4)
Feb, 1984
ISSN: 0195-4296 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2784 LIT COUNT: 00212

3/3/11 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

05314266 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Brand power: Can it make a difference

DIRECTIONS

May 01, 1999

JOURNAL CODE: WDIR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1929

3/3/12 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

03619976 (USE FORMAT 7 OR 9 FOR FULLTEXT)

(I iebj@cyberg8t.com mack@cimedia.com mloggia@comcastpc.com gerardol@laopin
ion.com newsroom@rronline.com))))))))))) Regent Completes Acquisition
of KOSS-FM, Lancaster, California

BUSINESS WIRE

December 01, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 269

Inf 4-3

4/4